

## Goals and Objectives

Comprehensive or master plans are necessarily concerned with the long term future of communities. They are inspired by, and inspire, community opinion and preferences. The process is ever evolving, but a master plan should provide a basic framework or points of departure from which to work.

What follows are goals and objectives that are meant to provide such a framework. They were formulated from ideas collected through public meetings, workshops, charrettes, surveys, interviews, etc. These goals and objectives are meant to apply township-wide. Goals and objectives have also been developed for specific areas in the Township and should be incorporated into any area-specific plans that are prepared in the future.

Three major categories have been devised for purposes of organization. Some objectives will overlap, and some might be reasonably placed in multiple goals categories.

Those three categories include

- **Quality of Life:** this category deals most directly with where and how Township residents live. It answers the question “What conditions make living in a particular place enjoyable and fulfilling”.
- **Economic Vitality:** this category addresses how Township residents provide for themselves and their families, and how the Township fits into an ever more complicated, global commercial system.
- **Natural Environment:** while it is closely related to quality of life issues, this category specifically addresses our responsibilities to conserve natural resources and ensure that natural areas and biological systems are passed along to subsequent generations intact.



## *Quality of Life*

**Make Lansing Township a community of choice by providing socially and economically diverse neighborhoods where homeowners and renters, young and old, blue and white collar, can live and socialize together.**

### Objectives:

Identify areas where housing stock has deteriorated and pursue strategies that halt and reverse blight and stabilize home values.

Encourage development of housing types that appeal to people at different life stages and enables them to remain in their neighborhood for many years.

Identify and pursue strategies that encourage social interaction among neighbors.

Pursue strategies that make neighborhoods walkable and increase non-motorized connections between residential neighborhoods and shopping, dining, entertainment, recreation, and work destinations.

Maintain current recreational amenities and, working with surrounding communities and other partners, pursue opportunities to create new facilities, expanded programming.



*Township residents and other stakeholders worked with staff to develop a long term vision for the Township.*

*Economic Vitality*

**Increase economic activity within the Township and throughout the tri-county region by making the Township a good place to work, start, locate, and expand a business.**

Objectives:

Formulate and pursue a coherent redevelopment strategy for industrial properties that preserves an appropriate amount of industrial land; mitigates the negative impacts common to industrial land uses; and takes advantage of existing industrial infrastructure.

Support current growth in the Downtown Development district and use past successes in the DDA to attract new businesses from within and outside of the DDA.

Formulate and pursue strategies that lower the barriers to entry for new, local businesses, and encourage them to thrive and facilitate expansion.

Encourage land use and development patterns that more closely and efficiently integrate living and working environments.

Continue to participate in and support regional efforts to attract and retain businesses.



## *Environment Stewardship*

**Establish Lansing Township as a regional leader in environmental stewardship by conserving natural resources, improving environmental quality, and reducing the environmental impact of development and other human activities.**

### Objectives:

Implement policies that reduce solid waste generated and energy consumed by Township operations and activities.

Formulate and implement a recycling program which makes recycling easier and more convenient for Township residents and businesses.

Continue to participate in and support regional efforts to improve ground and surface water quality.

Formulate and implement policies which encourage increased usage of renewable forms of energy.

Work with relevant agencies to draft flood plain hazard mitigation plan that enables responsible re-development of floodplain areas but eliminates unnecessary and unproductive encroachments in the floodplain.

Investigate the feasibility of creating and administering a municipal stormwater management utility.

